

# VR BENGALURU

## BLACK BOX ON WHITEFIELD ROAD

Land Area	4.15 Acres (180,774 sq. ft.)
Built Up Area	900,000 sq. ft.
No. of Brands	120
No. of Dining Options	28
Gross Leasable Area (Retail)	466,431 sq. ft.
Occupancy Levels	96%
Lists of firsts on premises	<ul style="list-style-type: none"> <li>- First H&amp;M &amp; Muji flagship stores in South India</li> <li>- First adidas Neighborhood Store in India</li> <li>- First Casio G-Factory Store</li> <li>- Largest PVR Gold Class in India</li> <li>- First M&amp;S Lingerie &amp; Beauty, The Irish House, Dune, BCBG, Hunkemoller, Superdry stores in Bangalore</li> </ul>
Assets	<p>The Waverly Hotel &amp; Residences</p> <p>The Hive</p> <p>Sky Deck, Garden City, Magic Circle, Magic Garden, The Tribe, Food Box, The Whitefield Arms and The Whitefield Arms Cafe</p>
The Hive Area	63,000 sq. ft.
The Waverly Area	65,000 sq. ft.
No. of Rooms & Suites @ The Waverly	54
No. of Employees at VRB (Direct & Indirect)	1126
Expected Contribution to state economy	<p>Property tax paid – Rs. 316,214 (2014-15)</p> <p>Property tax paid - Rs. 1,98,42,999(2015-16)</p>
Footfalls per day	10,000 (weekdays); 27,000 (week-ends)
Sustainability Measures	<ul style="list-style-type: none"> <li>○ Rainwater Harvesting System – Capacity 50KL</li> <li>○ Sewage Treatment Plant – Capacity 323 KLD</li> <li>○ Solar Power Generation – Capacity 10 KW</li> <li>○ Sensors at entry points and escalators to minimize energy consumption</li> <li>○ De-composter for garbage recycler</li> <li>○ Energy efficient lighting</li> <li>○ Glass skylight canopy to utilize daylight</li> </ul>
Awards Won	<ul style="list-style-type: none"> <li>○ Best Retail Project: Real Estate Awards by CNBC Awaaz</li> <li>○ Certificate of Excellence – Best Boutique Hotel: Travel &amp; Lifestyle Awards by CMO Asia</li> <li>○ Best Retail and Leisure Development: Shopping Centre &amp; Mall Awards 2017 by CMO Asia</li> <li>○ Chief Information Officer of the Year (Real Estate): 24 MRC Leaders Awards 2017 by 24</li> </ul>

	<p>MRC</p> <ul style="list-style-type: none"> <li>○ IT/ Technology Implementation – Retail/ E-tail &amp; Services: IDC Insights Awards 2016 by International Data Corporation</li> <li>○ Retail Property of the Year: Realty Plus Excellence Awards (South) 2016 by Realty Plus</li> <li>○ Finalist – Advertising, Grand Opening: ICSC Asia Pacific Shopping Centre Awards 2016 by ICSC</li> <li>○ Most Admired Shopping Mall of the Year, Best Shopping Mall Launch of the Year: The Middle East Shopping Malls Leadership Awards 2016 by CMO Asia</li> <li>○ Best Hotel Under 200 Rooms – Asia Pacific: International Hotel &amp; Property Awards 2016 by design et al</li> <li>○ Best Entertainment Venue, Best Premium Venue of the Year: The Activation Venues Forum Awards 2016 by The Activation Venues Forum</li> <li>○ Most Admired Marketing Campaign of the Year, Best Innovative Shopping Centre, Most Admired Shopping Centre Launch of the Year: Shopping Malls Excellence Awards 2016 by CMO Asia</li> <li>○ Marketing Campaign of the Year: Excellence in Branding &amp; Marketing Awards 2016 by CMO Asia</li> <li>○ Shopping Centre of the Year: Retail Excellence Awards 2016 by CMO Asia</li> <li>○ IMAGES Most Admired Shopping Centre Launch of the Year (South) 2016</li> <li>○ Most Admired Upcoming Shopping Mall of the Year &amp; Most Admired Architectural Design of the Year (Certificate of Merit): The Asian Shopping Mall Leadership Awards 2015 (Dubai) by CMO Asia</li> <li>○ Most Admired Upcoming Shopping Mall of the Year 2015: CMO Asia (Singapore)</li> </ul>
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